

# THE 3 KEY REASONS FOR GMO LABELING



## FREE PDF

THE PHILOSOPHICAL TRUTH BEHIND GMO LABELING, AND WHY GMO LABELING IS A MUST IN AMERICA

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- Discover the truth... and change the world.
- Phase 1: Investigating GMOS in our food supply

# JUST LABEL IT.

## ABOUT THE WALK A MILE PROJECT

The Walk a Mile Project is a long-term film project, dedicated to addressing one giant, worldwide issue at a time. Brought to you by Change The World Films (a nonprofit 501(c)(3)-approved organization), the project delivers truth and solutions, in both a trust and community-building environment. How? We follow the core philosophical principle, *don't judge another person until you've walked a mile in his/her shoes*. Bringing that perspective to each important issue, we find truth and answers that everyone can understand and agree with. Join us now, and we'll walk a mile together.

Learn more at <http://www.walkamileproject.com>.



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The **Walk a Mile** Project

# 1 ■ Can We Really Trust Monsanto?

Monsanto has been around since 1901 (although they do try to pretend that they emerged as a brand new company around the turn of the 21st century), and they've supplied the world with many different things over that 110+ years. From Saccharin to sulfuric acid to polystyrene and phosphates, what was once called the Monsanto Chemical Company has delivered chemicals to the marketplace for quite a long time.

They also made a name for themselves in PCBs, for over 40 years as a matter of fact. PCBs that they told us were safe, and were then subsequently banned in 1977 after deaths, lawsuits, and environmental contamination. Red flags were raised as early as the 1930s, but they kept producing PCBs until the "science" caught up with the tragic consequences. That's over 40 years of damage before the ban.

Back in 1944, Monsanto started large-scale production of DDT, which was universally banned in the early 1970s – nearly 30 years later. That's almost 30 years of damage before the ban. Again.

You may also remember Monsanto (as well as Dow Chemical) as one of the biggest producers of the substance known as Agent Orange, which America used extensively during the Vietnam War. Again, until it was eventually banned, but not before inflicting massive amounts of harm to American soldiers and the Vietnamese people alike. And all the while, there was Monsanto, assuring us that Agent Orange was safe in the methods used.

Now here at The Walk A Mile Project we are absolutely 100% committed to research, facts, and honesty. That's how we deliver truth to everyone, not just people who already have agendas one way or another. So I'm not going to sit here and tell you, right at the start of our Phase 1, that GMOs are good, bad, or otherwise. That is NOT the point of this document. I'm not here to answer that question, because I don't know that answer yet. But to properly answer the GMO Labeling question – we don't need to know that.

Because what I do know, unequivocally, is that we cannot afford to take something as far-reaching as the global food supply, add in this relatively new GMO component, and then let it sit in the hands of a company with this kind of track record (yes, Monsanto is the majority stakeholder here). It is absolutely irresponsible of us as American citizens to not in the very least require these products labeled. We don't need conspiracy theories to come to that conclusion. And guess what, it doesn't matter if you're a Republican, a Democrat or otherwise. And it doesn't matter if you're liberal, conservative or moderate. There is an unequivocal truth here, and decades of negligence absolutely cannot be given a pass to the point where we all just trust a company to tell us, "Hey, it's gonna be OK – trust us."

But that's just reason number one of three here, so let's move on to number two...

## 2 ■ Don't Believe The Hype. Labeling is NOT a huge sacrifice.

64 other countries around the world already label GMOs. That's about 1/3 of all the countries on the entire planet, and when you consider that big countries like China and Russia are both included, that represents a big chunk of the world's population. So don't think for one second that there is a terrible, elaborate labeling structure waiting in the wings to suddenly make your food bills skyrocket to the stratosphere. Monsanto and friends already know how to help countries do this. They've done it all around the world. When you see ads running telling you the contrary, it's a scare tactic.

And speaking of a good scare, it's possible that what's really happening here is that the creators of GMOs are the ones truly afraid – afraid of what will happen when consumers see on their food labels what they're really eating, instead of eating in the dark like we all have been gradually doing since 1996. Plus, as I mentioned back in Reason #1, we already have trust issues. So when a company with such a frightening track record does everything they can to prevent you from actually knowing what's in your food, well, we can't help but be suspicious. If what you're giving us is so great, then why are you hiding it?

And remember, when Monsanto started down this path, THEY were the ones who made the change to our food supply. And THEY are the ones to be held responsible for communicating any benefits and risks associated with their new products to all of us who would eat those products. They were always the ones responsible for communicating that change. But instead of communicating upfront, they've been doing everything they can to avoid telling us when we're eating GMOs.

2. So to put in that perspective, if you came up with a product that you truly thought would benefit the world, would you hide its existence from all of your potential customers, and just try to sneak it into something they already use? Or would you scream it from the rooftops and get the word out to everyone on Earth that you had something so amazing, it could literally benefit the entire planet?

Now understand, you'll hear some very skewed angles in all this that tell you the "science" has proven GMOs either completely safe, or extremely dangerous. I've been researching this topic for months and months now, and sorry but from what I've uncovered, we don't have that kind of answer yet. Period. That's what we're digging into here in The Walk a Mile Project in the first place. That lack of a clear answer is why our first phase is focused on GMOs.

But what we do have are some serious questions, and we most certainly have reason to doubt what we've been told based on the previous track record from the company spearheading this entire initiative. So any definitive talk about the "science" involved, it's spun, and philosophically, that hype isn't even relevant to the topic of labeling GMOs in our food. When people try to tell you otherwise, don't believe the hype.

There are doctors taking their patients off GMOs to try and address health concerns – that's real. That's part of what we're investigating. But this "we believe in the science" slant, from either angle, just doesn't cut it yet. In fact, here's a statement from Monsanto to the Dr. Oz Show back in late 2010, when they refused to appear on the show, but instead provided this:

"There is no need for, or value in testing the safety of GM foods in humans. So long as the introduced protein is determined safe, food from GM crops

determined to be substantially equivalent is not expected to pose any health risks. Further, it is impossible to design a long-term safety test in humans.”

Stay tuned to The Walk a Mile Project and we'll talk a lot more about this linchpin concept of “substantial equivalence”, but in the meantime, let's just repeat this trust-reducing hype statement, “It is impossible to design a long-term safety test in humans.” So a quick review – Monsanto is telling us that we can accurately modify genetic code in plants and animals, but that running a long-term safety test, which we already do for drugs by the way, is somehow impossible.

It's called hype. Don't believe it.

And just remember the fundamental principle here – we, as consumers, always have the right to know the truth. We have the right to know what's in our food. Period. Which brings me to the big reason #3 here...

# 3 ■ This is America, the Land of the Free.

3. And that freedom also means Freedom of Choice, which requires knowledge, meaning you need to know what your real choices even are. It's the responsibility of those changing our food to communicate that change to all of us as American citizens. And for all of our imperfections and struggles here in the USA today, we are still a great example to other countries around this planet, and we are a leader of the world. But wow have we dropped the ball on this issue. So many other countries around the globe already label their food, making sure their citizens have that freedom of choice, yet here in America we've put these completely new forms of genetically modified organisms into so much of what we eat, without true long-term testing, and without saying a word.

To slam that kind of change in place, and to sneak it around for 18 years and counting... this is not my United States of America, and I really hope it's not yours either. This labeling initiative isn't about some crazy fringe group hellbent on ripping down scientific advances... and it has absolutely nothing to do with that constant left vs right political battle we tend to hear about so much today. That is all completely irrelevant to the issue. This initiative is about freedom – and if we don't fight for it... if Oregon and Colorado fail and we instead let a bill get passed to ban labeling, well... then we may just take a step closer to tyranny in our country.

I mean think about that for a second, the United States literally banning the truthful labeling of what's in our food. That may be what's at stake in Oregon and Colorado right now everyone. So please... choose wisely.